



Experience Dr. Roger Levin's Newest Webinar

## 10 Powerful Strategies to Increase Production in the Covid-19 Era



**Production** will be the number one factor that will determine the length, depth, and success of a practice's recovery from the COVID-19 crisis. How quickly dental practices adapt to today's radically changed business environment will impact them for years to come. Join Dr. Roger Levin for an insightful, up-to-the-minute look at what is and isn't working in the post-COVID era.

### Webinar Overview

COVID-19 has changed dentistry forever. Moving forward, it will not be business-as-usual. New strategies, systems and behaviors will be essential for practices to increase production and maintain success. After any crisis there are businesses that are highly successful and others that struggle. The difference will be how well you understand and implement the high-value strategies what will increase production, revenue, cash and income.

This presentation will focus on the 10 strategies that every dental practice can **and must** utilize to reinvent their practice management foundation, understand the pathway to recovery, attract new patients and manage all of this with a whole new set of rules and regulations. Dentists and their teams will need to rethink every aspect of the practice to be fully successful in a post-COVID-19 world.

### Learning Objectives

1. Learn the 10 leading-edge strategies developed by Levin Group that will immediately improve practice performance, production and the rate of post-COVID-19 recovery.
2. Understand how systems and scripting such as scheduling, hygiene productivity, case presentation, insurance, customer service and other key practice production factors need to change.
3. Identify the leadership qualities that virtually guarantee success under any economic condition.



### About Your Speaker - Roger Levin, DDS

Dr. Roger P. Levin is the CEO of Levin Group, a leading dental management consulting firm. Founded in 1985, Levin Group has worked with over 30,000 dental practices. He is one of the most sought-after educators in dentistry and is a leading authority on dental practice success and sustainable growth. He has authored 65 books and over 4,000 articles on dental practice management and marketing.

Dr. Levin sits on the editorial board of 5 prominent dental publications and has been named as one of the "Leaders in Dentistry" by Dentistry Today magazine for the last 15 years. He was recently again named one of the "32 Most Influential People in Dentistry" by Incisal Edge magazine. He has been featured in the Wall Street Journal, New York Times, and Time magazine and is the creator of the Levin Group Tip of the Day which has over 30,000 subscribers.

