

## **Production, Systems & Training:** The Pathway to Practice Recovery & Success

🕒 Levin Group

**Practice success** has been, and always will be about systems. Systems are the pathway to ensuring excellent production, developing a highly trained team and maintaining a loyal and ever-increasing patient base. But systems need to change to remain relevant, and COVID-19 has accelerated that need exponentially. Systems now need to be updated faster than ever before and this webinar will provide the pathway to recovery and success.

## Webinar Workshop Overview

COVID-19 has changed dentistry forever. Moving forward, it will not be business-as-usual. This interactive webinar workshop combines data presentation, case studies and a series of learning exercises to provide attendees the knowledge, skills and tools needed to help their practice recover faster, better and deeper.

Dr. Levin will draw on almost 4 decades of experience in the profession, along with information from the *Levin Group Data Center* and *The 10 Practice Success Targets* - a key concept extracted from Levin Group Consulting Programs to teach the essential foundations of practice success in the post-COVID-19 era. He will teach you how to adapt your systems and help your team to meet the demands of today's radically changed dental environment.

## **Learning Objectives**

- 1. Learn 20 high-value strategies and *The 10 Practice Success Targets* that will be beneficial and essential to dental practices for a successful post-COVID-19 recovery.
- 2. Prepare a **1-Page COVID-19 Strategic Recovery Plan** for your practice and learn why it is essential to your successful recovery.
- 3. Learn the *Production-Revenue-Cash-Income Formula* and how each aspect directly affects the future success of the practice.
- 4. Develop your list of *25 Key Advisors* and learn how they will improve your ability to make better decisions and manage your practice with much less stress.
- 5. Understand the role of a practice leader in the most challenging time in the history of dentistry and learn how to focus your team on the new attitudes, behaviors and strategies that will allow them to take their game (and your practice) to the next level.



## **About Your Speaker - Roger Levin, DDS**

Dr. Roger P. Levin is the CEO of Levin Group, a leading dental management consulting firm. Founded in 1985, Levin Group has worked with over 30,000 dental practices. He is one of the most sought-after educators in dentistry and is a leading authority on dental practice success and sustainable growth. He has authored 65 books and over 4,000 articles on dental practice management and marketing.

Dr. Levin sits on the editorial board of 5 prominent dental publications and has been named as one of the *"Leaders in Dentistry"* by Dentistry Today magazine for the last 15 years. He was recently again named one of the *"32 Most Influential People in Dentistry"* by Incisal Edge magazine. He has been featured in the Wall Street Journal, New York Times, and Time magazine and is the creator of the *Levin Group Tip of the Day* which has over 30,000 subscribers.